

Trip Advisor: Derby Museum and Art Gallery: Rated #2 of 56 Derby attractions | (with 259 reviews) | 4.5/5 average score

Seven reviews were added in February, with the average score retained at 4.5/5, also retaining the certificate of excellence, and it's overall second place. First place is consistently awarded to Calke Abbey, some way outside the city bounds. Therefore the museum can be said to be the most popular 'thing to do' in the city.

Excellent reviews all round from visitors in February. Half term happened this month and the reviews reflected the change in programme. In February the focus was very much on the exhibits, and activities. Unsurprisingly 6 people mentioned activities for children and families, the 'Notice Nature' Gallery received 3 mentions, as did Joseph Wright. Mummies, Military Gallery and the Archaeology Room received 2 each. The cafe, the Ceramics Exhibition and the staff friendliness were also each mentioned.

Some feedback was received on improving the experience during half term; visitors who commented felt more could be done to link the activities back to the exhibits (the Roman archaeology and decorating a pot) providing better signage, or a map of the venue and the lack of toilets were highlighted as a problem, with queuing experienced by visitors with children,

Trip Advisor: Pickford's House: rated #6 of 56 Derby attractions | (with 125 reviews) | 4.5/5 average score

Like the Museum, Pickford's House retains its place and overall score on Tripadvisor. with 6 reviews left. All feedback is positive, with specific mentions for the exhibits (3), the guides and staff (2), the free entry and quality for this (2), and the family appeal (1).

Trip Advisor: Silk Mill: rated #34 of 56 Derby attractions (with 9 reviews) | 3/5 average score

The Silk Mill has dropped down 2 places in the overall listings for Derby to 34. No changes have been made to the Silk Mill listing, so this change is because of the increasing popularity of other attractions in the city.

Google Reviews; Derby Museum: | (with 20 reviews) | 4.2/ 5 average score, Pickford's House |4.3 /5 average score, Silk Mill 4.1 /5 average score.

No changes have been made to Google reviews since December 2015's report.

Facebook reviews, Derby Museum: 4.2 / 5 | 29 reviews (+1) | 269 likes (+5) | 1531 (+92) visits.

One general review highlighting the Joseph Wright collection was left for the Museum. Several posts were made, all with image content. One was an international visitor from India who took over 30 photos.

Facebook reviews, Pickford's House: 4.6 / 5 | 18 reviews | 99 likes (+4) | 592 visits (+19)

1 person tagged themselves as a visitor at Pickford's House. Otherwise, no changes.

Facebook reviews, Silk Mill: 3.8/ 5 | 34 reviews | 230 likes (+9)| 1800 visits (+20)

5 posts were made on Facebook about the Silk Mill, mainly content with images from the 'What If?' Machine day - all very positive.

Managed Facebook page, Derby Museums: 4.3/ 5 | 80 reviews | 1876 likes (+76) | 1203 visits (+25)

Of the posts made on the managed page, the popularity of the food offering being developed is evident. Valentine's Day cafe post received 19 shares, an evening of food at Pickford's House (Dine and Demo') 25 shares. The half term events post was shared 35 times.

@DerbyMuseums on Twitter: 6665 Followers (+121) | @DerbySilkMill 5381 Followers | @DMJosephWright: 645 Followers (+9) | @DMNature: 1426 Followers (+37)